



THERE'S NEVER BEEN A BETTER TIME.

Your path and pace to IP telephony is now more affordable than ever.

YOUR VOICE NETWORK HAS SERVED YOU WELL, BUT TO STAY COMPETITIVE IN THIS MARKET, YOU NEED MORE. MORE CAPABILITIES, MORE OPPORTUNITIES TO CUT COSTS, MORE SECURITY, MORE RELIABILITY—MORE WAYS TO WIN IN YOUR MARKETPLACE.

NOW, WITH THIS AVAYA OFFER MAKING THE MOVE TO AVAYA IP TELEPHONY IS THE RIGHT CHOICE.

- For a limited time, as part of a software upgrade to Avaya Communication Manager release 2.1 on the Avaya DEFINITY® SI and CSI (ProLogix), Avaya will include IP-enabling hardware at a savings of up to \$10,000*, so that your system will be IP ready when you are.
- If you choose to migrate your current Avaya DEFINITY CSI or SI Server to an Avaya S8500 or S8700 Media Server, Avaya will include the IP-enabling hardware at a savings of up to \$13,000*.
- As an added benefit of upgrading your DEFINITY SI or CSI server to Communication Manager 2.1 Avaya is also offering additional savings of up to 50% on an upgrade for your Avaya Messaging and Avaya Contact Center applications.

Remember... by utilizing Avaya Global Services professional and implementation services you'll help ensure a smooth, quick transition.

With Avaya IP telephony solutions, powered by Avaya MultiVantage™ Communications Applications, you'll have the versatility to:

- **Allow people on the move to make decisions faster** and be more responsive by utilizing Avaya mobility applications. They enable access to voicemail, e-mail and fax messages all on one system—using a single device (phone, cell phone, computer or PDA).

- **Take your office with you.** With a virtual telephone ("soft" phone) on your laptop or PDA, you can make and receive calls wherever there is a network connection with all the capabilities of your office phone and no long-distance charges.
- **Let your customers contact you any way they want** and enhance customer service. With IP telephony, your call center can evolve into an efficient contact center that seamlessly handles e-mail, fax, voice and Web inquiries.
- **Enhance business continuity** and keep your business running 24x7. IP systems offer greater redundancy and survivability in emergencies and allow users to work remotely with all the functionality they have in the office.
- **Extend high quality voice and data services** from headquarters to all collaborative branches.
- **Avoid long-distance charges.** Businesses can save hundreds to thousands of dollars a month by placing calls over one converged network.
- **Cut costs for moving and adding phones and numbers.** One network for both computers and phones means simple administration.

Leverage your existing Avaya DEFINITY hardware and software—enabling you to reuse 85% or more of your existing infrastructure—while adding new capabilities. Avaya can help get you there. The time is now to make the right choice: move to Avaya IP telephony.



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Steel maker Charter Manufacturing Relies on Avaya IP Solutions to Deliver Just-in-Time Advantage

Charter sees it, migrating to a converged enter-prise voice/data network will both save money and optimize their existing investment in their Avaya DEFINITY® servers. Their goal is to gain a competitive advantage of 95 percent just-in-time delivery by connecting multiple locations and 1,000 employees together seamlessly; reduce costs and help ensure business continuity.

See the complete case study at:

<http://www1.avaya.com/enterprise/resourcelibrary/testimonials/eclips.html>

MAXIMIZE YOUR INVESTMENT WITH AVAYA GLOBAL SERVICES

Your investment in Avaya IP telephony is backed by Avaya Global Services—a single point of accountability to plan, design, implement and manage your IP network today and beyond.

AVAYA FINANCIAL SERVICES

What if you could upgrade to the latest Avaya IP technology without increasing your monthly out-of-pocket costs? As a valued Avaya and Avaya Financial Services customer you can, by financing at below market rates. Or, if you own your legacy communication system equipment, AFS can offer you the ability to upgrade to the latest technology through a Sale Leaseback while supplying an immediate inflow of cash!

To learn more, talk to your Avaya Client Executive or Authorized Avaya BusinessPartner. You can also visit www.avaya.com/iptelephony. For more information about Avaya and its other award-winning solutions, visit www.avaya.com.

*pending system configuration

reach
AVAYA
a higher plane
of communication